

**THE EFFECT OF USING INSTAGRAM AS MEDIA
TOWARDS STUDENTS' WRITING DESCRIPTIVE TEXT**

(An Experimental Research at Tenth Grade Students of SMAN 2 Kuok, Kampar)

THESIS

*Submitted as a Partial Fulfillment of the Requirements for Getting Sarjana
Degree of Education in English Department*



Written By

**MHD.DENDI MUSANDRA
NIM. 1688203013**

**ENGLISH LANGUAGE EDUCATION STUDY PROGRAM
FACULTY OF EDUCATION
UNIVERSITY OF PAHLAWAN TUANKU TAMBUSAI
BANGKINANG
2020**

APPROVAL SHEET
THESIS ENTITLED:

THE EFFECT OF USING INSTAGRAM AS MEDIA TOWARDS
STUDENTS' WRITING DESCRIPTIVE TEXT

(An Experimental Research at Tenth Grade Students of SMAN 2 Kuok, Kampar)

Written by:

Nama : **MHD. Dendi Musandra**
NIM : **1688203013**
Study Program : **English Language Education**

Bangkinang, November 2020

Approved by:

Advisor I

Advisor II

Lusi Marleni, M.Pd
NIP TT. 096 542 115

Vitri Angraini Hardi, M.Pd
NIP TT. 096 542 172

Knowing,

Faculty of Education
Dean,

English Study Program
Head,

Dr. Nurmalina, M.Pd
NIP TT. 096 542 104

Dr. Masrul, SS, M.Pd
NIP TT. 096 542 081

APPROVAL EXAMINATION SHEET

**This thesis examined at English Study Program
of Faculty Education University of Pahlawan Tuanku Tambusai**

Title : The Effect of Using Instagram Towards Studens' Writing
Descriptive Text.

Nama : MHD.Dendi Musandra
NIM : 1688203013
Study Program : English Language Education

Team

Name	Signature
1. Lusi Marleni, M.Pd	(.....)
2. Vitri Angraini Hardi, M.Pd	(.....)
3. Wida Rianti, M.Pd	(.....)
4. Dr. Masrul, SS, M.pd	(.....)

STATEMENT

The researcher hereby declares that this thesis with the title “The Effect of Using Instagram As Media Towards Students’ Writing Descriptive Text” is his own writing and it is true and correct that there is no other’s work or statement, expect the work or statement that is referred in the referenced. All cited works were quoted in accordance with the ethical code of academic writing.

Bangkinang, November 2020

Researcher,

MHD.DENDI MUSANDRA
NIM. 1688203013

ABSTRACT

**MHD.Dendi Musandra
2020:**

**The Effect of Using Instagram As A Media
Towards Students' Writing Descriptive Text.**

This experimental research was conducted at tenth grade of SMAN 2 Kuok. This research aims to find out whether there is an effect on using Instagram as media towards the students' writing descriptive text, in academic year 2019/2020. This is a quasi-experiment research. From the entire population, two classes were chosen as the sample. Class X IIS as the experiment class and class X MIPA as the control class. The experimental class was taught by using Instagram as media meanwhile control was taught by using Google Classroom as media. The data were obtained by using Pre-test and Post-test. Pre-test was given to both classes before the treatment and Post-test of both classes were analyzed by using t-test. Based on the data analysis of the research showed that the average students post-test in experimental class were 70, and control class has average students post-test were 67. It means there is a significant difference in the students' writing skill between the students who were taught by using Instagram and those who were taught using teacher method. It can be conclude that there was effectiveness of using Instagram as media toward the students' writing skill at the tenth grade of SMAN 2 Kuok.

Keywords: *Writing Skill, Descriptive Text, Instagram*

ABSTRAK

**MHD.Dendi Musandra.
2020:**

**Pengaruh Penggunaan Instagram sebagai
Media Terhadap Keterampilan Siswa menulis
Teks Deskriptif .**

Penelitian eksperimen ini di laksanakan di kelas sepuluh SMAN 2 Kuok. Penelitian ini bertujuan untuk mengetahui apakah ada pengaruh penggunaan Instagram sebagai media terhadap kemampuan siswa menulis teks deskriptif, pada tahun akademik 2019/2020. Penelitian ini merupakan penelitian kuasi-eksperimen. Dari keseluruhan populasi, 2 kelas dipilih sebagai sample. Kelas X IIS sebagai kelas eksperimen dan kelas MIPA sebagai kelas kontrol. Kelas eksperimen diajar dengan menggunakan Instagram sebagai media dan kelas kontrol diajar dengan menggunakan Google Classroom. Data diperoleh dengan menggunakan pre-test dan post-test. Pra-test diberikan kepada kedua kelas sebelum perawatan dan tes pasca diberikan setelah perawatan. Data pre-test dan post-test kedua kelas dianalisis dengan menggunakan uji T. Berdasarkan data analisis penelitian menunjukkan bahwa rata-rata nilai post-test siswa di kelas eksperimen adalah 70 dan rata-rata hasil post-test siswa di kelas control adalah 67. Artinya ada perbedaan yang signifikan pada kemampuan menulis siswa antara yang diajarkan menggunakan Instagram dengan yang diajarkan menggunakan metode guru. Dapat di simpulkan bahwa terdapat pengaruh penggunaan Instagram terhadap kemampuan menulis siswa pada kelas X SMAN 2 Kuok.

Kata kunci: *Keterampilan Menulis, Deskriptif Teks, Instagram*

ACKNOWLEDGEMENT

Assalamualaikumwr.wb

Praise thanks attendance of Allah SWT which have given me blessing and of grant from above God to me, so that the writer can finish of this thesis. Sholawat and salam are always given to the prophet Muhammad SAW. I realizes that this thesis will never get the success without any interference from other people. Therefore, I would like to given my sincere gratitude to:

1. Prof. Dr. H. Amir Luthfi as The Rector University of Pahlawan Tuanku Tambusai for the opportunity for giving a good university.
2. Dr. Nurmalina, M.Pd as The Dean of Faculty of education University Pahlawan Tuanku Tambusai.
3. Dr. Masrul,SS, M.Pd as The Head of English Language and Education for guide me during my study at English Language and Education and also as the first contributor.
4. Lusi Marleni, M.Pd, as the first advisor thank you for supervision, advice, and guidance from the very early stage of this research as well as giving me extraordinary experiences throughout the past few years.
5. Vitri Angraini Hardi, M.Pd, as the second advisor who has helped patiently finishing this undergraduate thesis by giving suggestion, guidance, and correction until the completion of this thesis.

6. Wida Rianti, M.Pd as first examiner for supervision, advice, and suggestion from the very early stage of this research as well as giving me extraordinary experiences throughout the past few years.
7. Dr. Masrul, SS, M.Pd as second examiner who has helped patiently finishing this proposal by giving suggestion, guidance, and correction until the completion
8. My beloved family, especially my father is Moesa, my mother is Ramina and my sister and brother for becoming my motivation in finishing this study on time.
9. Elisa, Fila, Fatma, Hadi, Imel, Siti and Wulan as close friends who always support me.
10. All teachers and students at SMAN 2 Kuok, thanks for your all who give me motivation, helps, and advice.

Finally, I thank everyone who is important for the success of the realization of this thesis. This proposal is far from perfect, but is expected to be useful not only for researchers, but also for readers. For this reason, suggestions and criticisms can I receive and thanks.

Bangkinang, November 2020

The Writer

MHD.DENDI MUSANDRA
NIM. 1688203013

TABLE OF CONTENTS

APPROVAL SHEET.....	i
APPROVAL EXAMINATION SHEET.....	ii
STATEMENT.....	iii
ABSTRACT.....	iv
ABSTRAK.....	v
ACKNOWLEDGEMENT.....	vi
TABLE OF CONTENT.....	viii
LIST OF TABLE.....	x
LIST OF FIGURES.....	xi
LIST OF APPENDICES.....	xii
CHAPTER I INTRODUCTION	
A. Background of the Problem.....	1
B. The Identification of the Problem.....	5
C. The Limitation of the Problem.....	5
D. Formulation of the Research.....	5
E. The Purpose of the Research.....	6
F. The Significances of the Research.....	6
G. The Defenition of Key Term.....	7
CHAPTER II REVIEW OF THE RELATED LITERATURE	
A. Review of Related Literature.....	8
1. The Nature of Writing.....	8
2. Writing Assessment.....	9
3. Teaching Writing.....	14
4. Descriptive Text.....	16
5. Instagram.....	16
5. Step in Using Instagram as Media.....	20
B. Review of Related Findings.....	22
C. Conceptual Framework.....	25
D. Hypothesis.....	26
CHAPTER III RESEARCH METHODOLOGY	
A. The Time and Location of the Research.....	27
B. The Research Design.....	29
C. The Population and Sample od the Research.....	30
1. Population.....	30
2. Sample.....	30
D. Technique of Data Collection.....	31
E. Instrument of the Research.....	31
F. Validity and Reliability of the Test.....	32
1. Validity of the Test.....	32
2. Reliability of the Test.....	33
G. The Technique of Analyzing Data.....	34
CHAPTER IV RESEARCH FINDINGS AND DISCUSSION	

A.	Findings of the Research.....	35
B.	The Data Analysis and Result of Research.....	46
1.	Students' Writing Skill.....	46
2.	The Data Analysis.....	53
C.	Discussion.....	61
CHAPTER V	CONCLUSION AND SUGGESTION	
A.	Conclusion.....	64
B.	Suggestion.....	64
BIBLIOGRAFI.....		66

LIST OF TABLE

Table 1. Rubrics of Writing (Brown, 2004).....	10
Table 2. Rubrics of Writing (Jacobs, 1985).....	12
Table 3. Time Allocation of the Research.....	27
Table 4. Research Design.....	29
Table 5. Instrument of the Reseach.....	32
Table 6. Categories of Student Writing Score.....	32
Table 7. The Frequency of Pre-Test Score in Experimental Class.....	54
Table 8. The Frequency of Post-Test Score in Experimental Class.....	55
Table 9. The Frequency of Pre-Test Score in Control Class.....	56
Table 10. The Frequency of Post-Test Score in Control Class.....	57
Table 11. Normality Pre-test and post-Test.....	58
Table 12. Homogeneity of the Test.....	59
Table 13. Hypothesis Test of Experimental Class.....	60
Table 14. Hypothesis Test of Control Class.....	61

LIST OF FIGURES

Figure 1. Instagram Profile.....	17
Figure 2. Conceptual Framework of the Research.....	25
Figure 3. The Students Pre-test of Content.....	46
Figure 4. The Students Pre-test of Organization.....	47
Figure 5. The Students Pre-test of Vocabulary.....	47
Figure 6. The Students Pre-test of Grammar.....	48
Figure 7. The Students Pre-test of Mechanics.....	48
Figure 8. The Indicator of students Pre-test Score.....	49
Figure 9. The Students Post-test of Content.....	50
Figure 10. The Students Post-test of Organization.....	50
Figure 11. The Students Post-test of Vocabulary.....	51
Figure 12. The Students Post-test of Grammar.....	51
Figure 13. The Students Post-test of Mechanics.....	52
Figure 14. The Indicator of students Post-test Score.....	52
Figure 15. The Categorization of Experimental Groups' Pre-test Scores.....	54
Figure 16. The Categorization of Experimental Groups' Post-test Scores.....	55
Figure 17. The Categorization of Control Groups' Pre-test Scores.....	56
Figure 18. The Categorization of Control Groups' Post-test Scores.....	57

LIST OF APPENDICES

Appendix 1 Pre-Test of Writing.....	68
Appendix 2 Post-Test of Writing.....	69
Appendix 3 Lesson Plan	70
Appendix 4 The Students' Worksheet	74
Appendix 5 Rubric Writing.....	91
Appendix 6 The Students' Writing Score	93
Appendix 7 The Students' Task.....	97

